

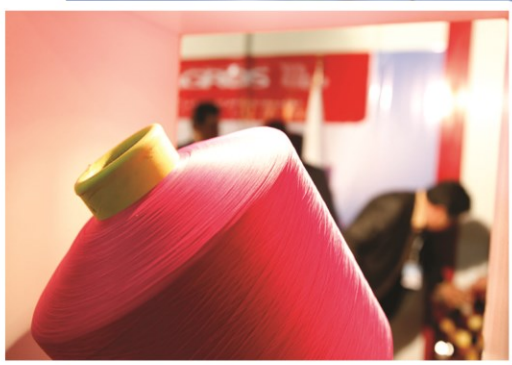


# SITEX 2018

Iran's textile industry has a history that stretches back to the 11th and 12<sup>th</sup> centuries, when the country was one of the world's premier exporters of textiles and silks to Europe, Asia and the rest of the world. Over a hundred years ago the first textile mill operating with European machinery was established in the Iranian capital Tehran, and today, Iran's textile and clothing industry accounts for more than 25 per cent of its industrial employment and makes up for more than 30 per cent of exports.

The country's textile companies are mostly based in the central provinces such as Yazd and Isfahan as well as the cities of Tehran and Qazvin, while there are also a lot of units in the Northern provinces and Azerbaijan. Exports include garments, cotton and cotton-blend fabrics, and floor coverings.

Iran features in the list of the world's top 20 textile investment opportunities, and industry experts are convinced there is still a wealth of untapped potential in Iran's textile and clothing industry just waiting to be discovered by overseas investors.



12<sup>th</sup> International Exhibition of Textile Industry  
17-20 February 2018

Started in 2000, SITEX has become Iran's second most important exhibition in textile industry organized biennially by Isfahan Province International Exhibition Company in Isfahan. The event during the past 18 years has gone beyond domestic market and brought the demand and potentials of Iranian companies together with international supply and expertise.

The upcoming SITEX is being organized in a time that Iranian government and textile companies have focused on boosting country's textile industry by renovating machinery and applying modern technologies.

Therefore, "SITEX 2018" attracting professionals, buyers and direct consumers from across Iranian textile industry will be an ideal networking opportunity for those who are eyeing the lucrative Iran market.

## Exhibit Profile

Textile & Apparel Machinery & Accessories  
Chemicals and Dyes  
Cutting, laying, Embroidery and Fastening  
Machines  
Printing, Finishing & Packaging Equipment  
Hydraulic Clanking Machines  
Interlinings  
Ironing and Steaming Equipment  
Labeling Machines, Laundry Machines  
Sewing Machines – Industrial and Household  
Auxiliary Equipment  
Bleaching and Washing Machines  
Inspecting, Measuring and Folding Machinery  
Fibers, Filaments, Yarn  
Knitted, Woven, and Non-woven Fabrics  
Scientific & Research Centers

## SITEX 2016 Facts and Figures

### Exhibition Full Name:

11th International Exhibition of  
Textile Industry (Sitex 2016)

### Date:

14 - 17 January 2016

### Frequency:

Biennial

### Exhibition Net Space:

2077 Sqm

### Exhibition Gross Space:

5500 Sqm

### Number of Exhibitors:

69

### Number of overseas Exhibitors:

4

### Exhibiting countries:

Turkey

### Number of Visitors:

8500



# Advantages of Iran's Textile Industry

- Good availability of raw materials
- Large number of manufacturing facilities
- Cheap labor force
- Cheap energy resources
- Low costs
- Unique location to easy access via Turkey to Europe, and direct access to Persian Gulf countries, CIS and Russia
- Access to the region's 400 million and 1 billion Muslim world population
- Being in the list of the world's top 20 textile investment opportunities
- Special loans, subsidies and incentives allocated by Iranian government to boost the industry
- The immediate need for textile machinery worth US\$2 billion to be imported into the country
- Existence of 10,000 active textile units in the country





# Isfahan Textile Industry

- Isfahan for long has been Iran's textile hub
- Isfahan accommodates 40% of country's textile industry
- Isfahan has been rightly named as Manchester of Iran
- Isfahan hosts over 2000 textile units
- Isfahan is recently allocated 100 \$ million and 150 \$ million for renovation of its textile machinery and raw material supply respectively
- Isfahan connects Iran's north to south and east to west



**SITEX 2018**  
صنعت نساجی  
دوازدهمین نمایشگاه بین المللی  
ماشین آلات، مواد اولیه، محصولات

12<sup>th</sup> International Exhibition of Textile Industry  
Shahrestan Historical Bridge  
Isfahan-Iran  
17-20 February 2018

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